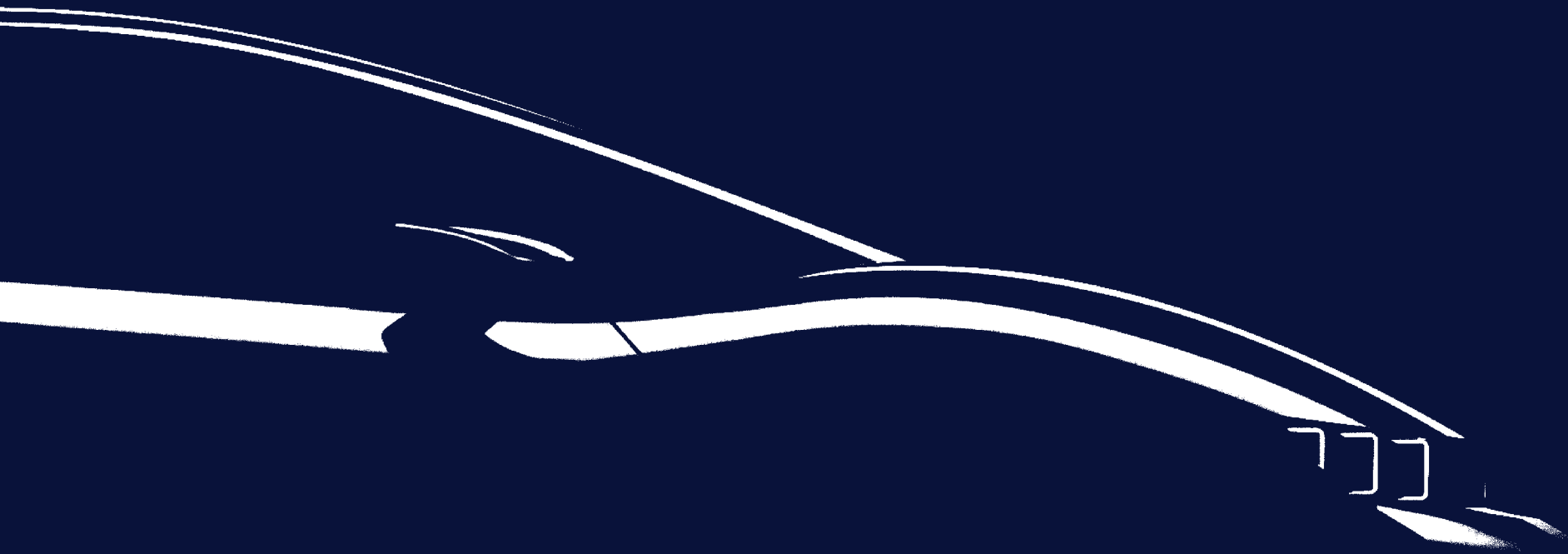


# BERTONIE



GB110

BERTONE  
GB110

*“It’s time to merge the invaluable Bertone heritage with high performance automotive engineering and to create a state-of-the-art hypercar.”*

*Maro & Jean-Franck Ricci, Owners*

# POWERFUL STATE OF-THE-ART HYPERCAR

The limited-edition Bertone GB110 hypercar has been designed to deliver breathtaking performance while paying tribute to Bertone’s iconic masterpieces.

With a focus on ergonomics and comfort, the GB110 is meticulously designed to provide the ultimate driving experience. Its lightweight construction and powerful acceleration ensure maximum pleasure without compromising performance.

Exclusively crafted with a production run limited to 33 units, the car is aimed at

customers who appreciate Bertone’s history and legacy, as well as connoisseurs who love sports cars with exceptional performance.

As the first of its kind, the GB110 hypercar can utilize either synthetic fuel made from plastic waste or standard fuel, an automotive breakthrough.

**As the inaugural release in a series of exclusive vehicles, the GB110 marks the 110th anniversary, and the beginning of a new chapter in Bertone’s history.**

THE BERTONE

# GB110

The Quintessence  
of Italian Elegance

A True Limited Edition

A rare and coveted collection, limited to a  
production of only 33 units.







*Engineered to life with impeccable quality, the Bertone GB110 is a true masterpiece within Bertone's illustrious 110-year history of crafting exceptional cars.*

*Crafted with the discerning high-performance connoisseur in mind, this car effortlessly blends art-inspired emotion with unmatched power.*

*From the captivating body to the refined interior, every inch of the GB110 exudes Italian elegance.*

*The GB110's immense power is elegantly cloaked in the beauty of fluid lines and prominent muscles, igniting the passion of sports car enthusiasts worldwide.*

*This car is not just a machine, it is a statement of exquisite taste and luxury.*





## Peak Streamlining

*The rear wheel wells seamlessly flow onto the rear bumper, not only reducing the weight of the rear end to enhance the car's technical performance, but also optimizing its aerodynamics.*

*The tapered shape of the exhaust adds a touch of visual weight on the rear wheels, creating a sleek and dynamic look.*

*The upper part of the bumper features a strategically placed area with carefully crafted openings, allowing for efficient ventilation of the engine compartment.*





## Aerodynamic Sculpture

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*Achieving aerodynamic excellence is crucial for optimal performance and efficiency. Meticulous development has sculpted a purposeful and sleek shape, complemented by advanced airflow analysis.*

*The ingeniously crafted bridge seamlessly integrates the headlights and extends towards side air curtains, showcasing a captivating presence.*

*Beyond aesthetics, this bridge also balances the front downforce, harmonizing engineering, functionality, and elegance.*





## Striking Musculature

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*With a flawless integration of body elements, the GB110's side exudes power and sophistication. The dynamic line gracefully stretches from the front wheelarch muscle to the rear spoiler, accentuating its sleek appearance.*

*Furthermore, a darker hue gracefully traverses the car along its side, adding an extra layer of elegance.*

*This impeccable design balances between form and function, effortlessly captivating the eye with its flowing aesthetic.*





## Commanding Wheels

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*Custom-forged center-lock wheels, adorned with the vibrant Bertone logo in bold orange, add a touch of distinction to the GB110. Measuring 21 inches at the front and 22 inches at the rear, these meticulously crafted wheels perfectly complement the car's powerful presence, commanding attention and elevating its captivating aesthetic.*



*Every single detail  
of the GB110 is part  
of an enduring  
heritage.*

*Access the  
extroverted  
character of  
Bertone through  
an extraordinary  
gesture.*



*Building upon Bertone's pioneering introduction of vertical opening doors, the GB110 embodies its visionary spirit. These doors make a striking visual statement and celebrate Bertone's extroverted character, seamlessly connecting the past and the present.*







## Bespoke Harmony

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*Step into the GB110's interior, where design artistry meets comfort. Elegant curves and chosen hues reflect our dedication to luxury, complementing the sleek exterior. The «Vela» center console, a carbon fiber marvel, anchors the driver-centric cabin, while aluminum accents add a refined touch, ensuring every journey is an indulgent experience.*





## Artisanal Interior

*The interior serves as a testament to artisanal excellence, where every component, from the artfully designed dashboard to the meticulously finished door panels, undergoes a manual process with unparalleled care and precision. For the discerning client, the realm of customization is boundless – offering tailor-made options such as personalized embroidery and exclusive carbon fiber patterns. This ensures that each vehicle becomes a bespoke masterpiece, reflecting the unique preferences and style of its owner.*



Powertrain	5.2L V10 with 2 turbochargers dual-clutch
Transmission	dual-clutch automatic transmission
Number of Gears	7 + R

DIMENSIONS

Length (mm)	4535
Wheelbase (mm)	2635
Height (mm)	1150
Width front/rear (mm)	1957/1990
Max width (mm)	2232
Curb weight (kg)	1423
Number of seats	2

PERFORMANCES

Max speed	350km/h (electronically limited)
0-100 km/h (s)	2,8
0-200 km/h (s)	6,3
0-300 km/h (s)	12,9
Power	1124 HP at 8170 rpm
Torque	1100Nm at 6650 rpm
Weight-to-Power ratio kg/CV	1,28

# THE ULTIMATE DRIVING EXPERIENCE

BRAKES

	Carbon Ceramic Brakes
Front	420mm x 40mm
	Carbon Ceramic Brakes
Rear	356mm x 32mm

SUSPENSION

	Independent double wishbones, coil Springs,
Front	Anti roll bar with 4 way dampening adjustment
	Independent double wishbones, coil Springs,
Rear	Anti roll bar with 4 way dampening adjustment



*Engineered to deliver an unparalleled driving experience, the Bertone GB110's strong acceleration and lightweight build guarantee a thrilling ride.*

*Meticulously crafted inside and out, the GB110 provides ultimate comfort and performance.*

*Whether cruising through the city or on the open road, the GB110 offers an unforgettable driving experience.*

WHEELS

	Forged Aluminium
Front Rims	9.5Jx21 H2 ET40
	Forged Aluminium
Rear Rims	11.5Jx22 H2 ET19
	MICHELIN PILOT SPORT 4S
Front Tires	255/30 ZR21 (93Y) XL TL
	MICHELIN PILOT SPORT 4S
Rear Tires	335/25 ZR22 (105Y) XL TL



# STREAKING TOWARDS A MORE SUSTAINABLE FUTURE

*« Select Fuel is honoured and excited to join forces with Bertone in developing a revolutionary fuel made from plastic to power their cutting-edge GB110. Our innovative approach to recycling plastic will set the standard for low-carbon fuels, providing high performance without compromise. »*

/ DAVID RILEY,  
CEO OF SELECT FUEL

## THE FIRST HYPERCAR TO RUN ON FUEL MADE OUT OF PLASTIC WASTE.

Bertone has entered into a partnership with Select Fuel, a company that has developed a patented technology for converting polycarbonate materials into renewable fuel. Through this partnership, Bertone offers GB110 owners an alternative to conventional fuel, providing them with the opportunity to power their hypercar using fuel derived from plastic waste.

Select Fuel's innovative process converts 75% of plastic waste into bioenergy products, with a focus on scaling up fuel production for internal combustion engines. Their efforts encompass aviation, heavy transport, racing, and passenger vehicles, ensuring a wide range of applications for this eco-friendly fuel source.

By joining forces with Select Fuel, Bertone not only establishes the GB110 as a groundbreaking hypercar but also contributes to a sustainable future by reducing plastic waste and promoting the use of renewable energy in high-performance driving.





# ECHOES OF THE PAST, VISIONS OF THE FUTURE



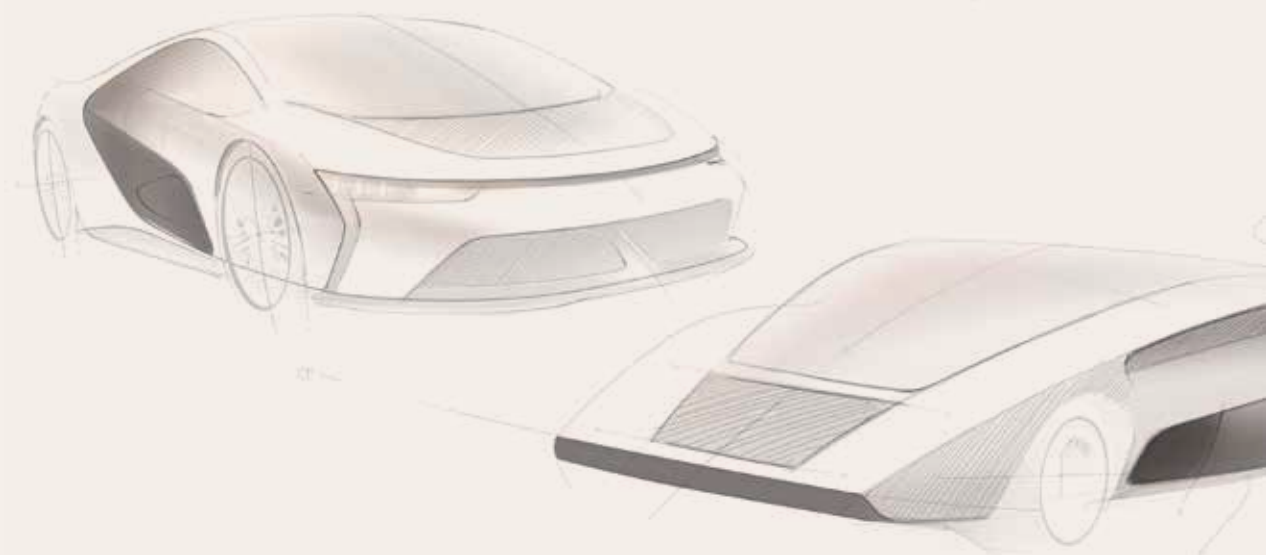
## DESIGN & LEGACY

The GB110 represents a continuation of Bertone's automotive legacy and incorporates a contemporary interpretation of the Bertone DNA.

The design pays tribute to pioneering Bertone models of the past by merging soft lines from the 50s with sharp edges from the 70s.



ANDREA MOCELLIN 2022



ANDREA MOCELLIN 2022

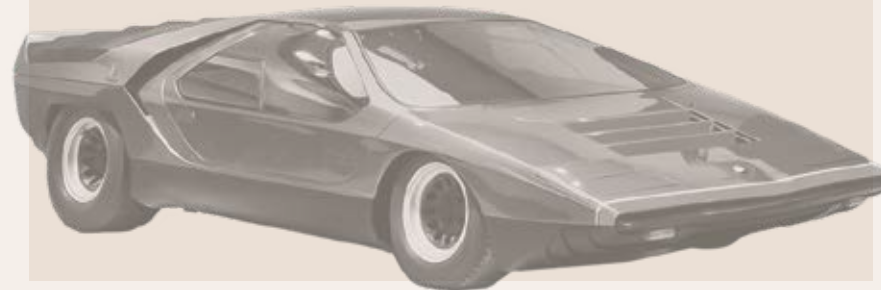




/ 1954 / Alfa Romeo BAT 5



/ 1968 / Alfa Romeo Carabo

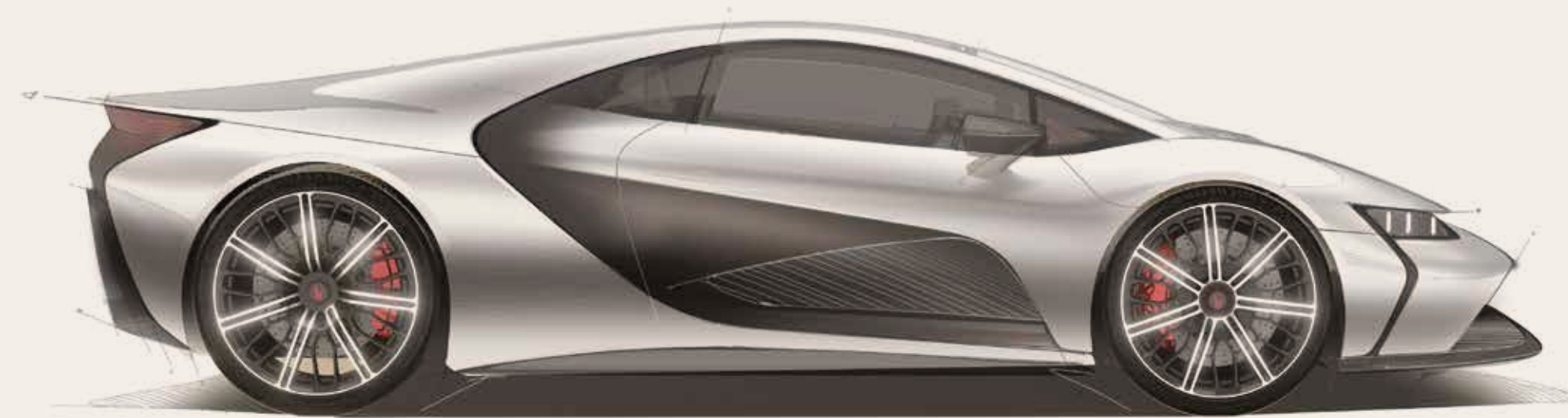


/ 1970 / Lancia Stratos HF Zero



### / Design Inspiration

The GB110 has a sensual and flowing aesthetic, which is reminiscent of vehicles such as the Alfa BAT series, while also incorporating design cues from later wedge-shaped cars like the Carabo and Stratos Zero. The apex claw draws inspiration from these two cars and embraces the passenger compartment.



**With the GB110, Bertone shapes the future while staying true to its heritage, representing the perfect blend of tradition and innovation.**

# HERITAGE INSPIRES, FUTURE DEFINES



Soft curves elegantly trace the sides, reflecting the influence of Franco Scaglione's BAT series of concept cars.



# CRAFTING A MASTERPIECE

Insights from the  
Minds Behind the  
GB110's Creation



/ Giovanni  
Sapio

Project  
Leader &  
Design  
Manager

*"Our aim was to create an unparalleled work of art.  
- A masterpiece of engineering and design that could be cherished and driven with pride."*

/ Andrea  
Mocellin

Design  
Lead



*"The GB110 elevates the automobile from an utilitarian object to an unparalleled craftsmanship experience, reestablishing a profound sense of ownership and admiration."*

*It's designed for the discerning connoisseurs who demand a perfect blend of aesthetic appeal and top-notch performance to be treasured for years to come."*





R E L I V E

# THE BERTONE HISTORY

1900

1912

## FROM CARRADORE TO CARROZZIERE

The Carrozzeria Bertone story begins with Giovanni Bertone in 1912 in Turin. He specialised in the construction of horse-drawn carriages and quickly gained attention for his impeccable quality and artisanal craftsmanship.

1930

## INTERNATIONAL SUCCESS

This led to international success, with the design of the Lancia Ardena in 1932 and onboarding of Giovanni Bertone's son, "Nuccio" Bertone in 1933. Bringing with him a new level of design innovation, it marked a significant point in the Bertone journey.

1920

## A PERIOD OF GROWTH

In an exciting decade for the evolution of industrial style and design, Giovanni Bertone began expanding his small craft workshop to establish the Bertone name within the automotive sector. His first assignment as a coachbuilder was a torpedo on a chassis of a SPA 23S, producing a car with a distinct sporting character.

1940

## REBUILDING THE FUTURE

Having pivoted in wartime to military vehicles, Bertone started its reconstruction shortly after World War II. This coincided in 1946 with Nuccio discovering his passion for racing, and his initial participation in a Fiat 500 Barchetta that was prepared in-house at Bertone.

1950

## CONTINUED EXPANSION

In the 1950s came the first orders from countries other than Italy, with the business transforming from a craft enterprise to one of international reputation. This was made possible through global collaborations with the prestigious likes of Alfa Romeo.

1960

## MAKING HISTORY

The 60s saw Bertone complete an impressive move to a new plant at Gruliasco. Also, the company launched the Fiat 850 Spider, and started its famous partnership with Lamborghini, for which Bertone designed the iconic Miura.

1970

## A TRAILBLAZING PARTNERSHIP

Bertone's iconic partnership with Lamborghini catalysed the development of the Lamborghini Espada. Its initial success led to the eye-catching design of the Lamborghini Countach. The decade also saw Bertone begin working for Volvo, and the creation of the stunning Lancia Stratos.



1980

**EXCITING COLLABORATIONS**

Bertone was now responsible for the production, sales network, and after-sales assistance for the Fiat X1/9, which was followed in 1986 with the signing of a new agreement with General Motors Europe.

1990

**TECHNOLOGICAL INNOVATION**

Closely after, Bertone entered the 1990s with a focus on technological innovations including the remarkable Blitz Barchetta, a show car that featured an electric engine and avant-garde construction.

2000

**FULLY INTEGRATED SERVICE**

After Lilli Bertone took over the management of the company in 1997, Bertone became a fully integrated service company in the automotive, transportation, and industrial design sectors.

2010

**NEW OWNERSHIP, NEW VISION**

After unveiling the Bertone Mantide, the company went on to pioneer the bird-of-prey-inspired Alfa Romeo Pandion at the 2010 Geneva Motor Show, before being sold to AKKA Technologies in 2016.

2022

**AN ICON REBORN**

Bertone's new owners are car enthusiasts Mauro and Jean-Franck Ricci, who are passionately relaunching Bertone with a groundbreaking new vision for the future.

2024

**GB110**

Bertone GB110 official vehicle presentation to the public and SOP.

LOGO HISTORY

/ 1912



/ 1948



/ 1958



/ 1966



/ 1998



/ 2010





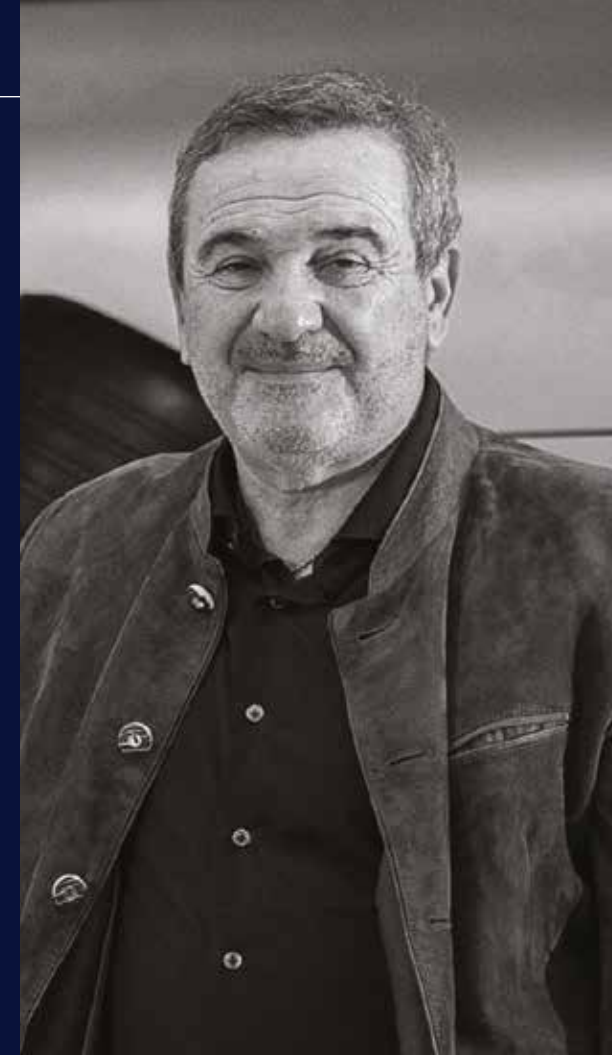
# A VISION IN THE MAKING

The key figures behind the rebirth of Bertone have always been passionate about cars, racing as well as collecting them. Not only in their free time, but also in the professional lives of Mauro and Jean-Franck Ricci cars have played a leading role.

Now they are building their own and continuing the great tradition of luxury coachbuilding and manufacturing.

Harnessing four decades of engineering and automotive expertise, Mauro and Jean-Franck Ricci have led the growth of a small engineering firm into a multinational organization with over 22,000 engineers across 28 countries, to make a shared dream a reality. Their leadership has expanded the operations into new markets and sectors, making them a major player in the automotive engineering field and beyond.

/ Jean-Franck  
RICCI



/ Mauro  
RICCI

# CONTINUING BERTONE'S LEGACY WITH DEDICATION & TECHNOLOGY

Their dream is to take Bertone back to the golden era of the 50s and 60s, while at the same time taking full advantage of the newest in production technology and digital tools and building upon decades of automotive engineering expertise.

With a passion for Bertone and its unique legacy – owning several iconic Bertone-designed cars themselves – they aspire to build spectacular, collector's item vehicles continuing and honoring the Bertone heritage.

The Bertone GB110 is just the beginning.





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